“Narrative is the way we tell stories of real human beings and their courageous efforts to make change in the face of systems that hold them back. Narrative change includes moving people to act on their beliefs.”

~ Rinku Sen, Executive Director, Narrative Initiative

Websites

- Join the Movement: https://jointhemovementucc.org/
- Funda Fest Website: https://fundafest.org/
- The Rhode Island Black Storytellers: https://ribsfest.org/
- The National Association of Black Storytellers: https://www.nabsinc.org/
- National Storytelling Network: https://storynet.org/
- Center for Story-Based Strategy: https://www.storybasedstrategy.org/
- The TMI Project: https://www.tmiproject.org/
The Narrative Initiative: [https://narrativeinitiative.org/](https://narrativeinitiative.org/)

Racial Equity Tools resource list for narrative change:
[https://www.racialequitytools.org/resources/act/strategies/narrative-change](https://www.racialequitytools.org/resources/act/strategies/narrative-change)

### Toolkits


This guide is for organizers, organizations, activists, artists, storytellers, social entrepreneurs, and anyone else who wants to create positive social change.

Bookended by an introduction and an afterword, the guide contains thirty-two short chapters divided into four color-coded sections.

- The strategy section is about how to use storytelling to best effect in service of your cause.
- The storytelling section offers ideas on how to tell a good story.
- The methods section covers some techniques in storytelling.
- The structure section looks at practical questions of how to incorporate storytelling into your everyday work.

Following these sections is a series of case studies of foundation and nonprofit partners from the first edition of the guide.

**Racial Justice Storytelling Toolkit:**

A coalitional effort organized by Purpose, this toolkit hopes to equip organizations to tell stories in a way that drives sustainable change by:

1. Unpacking racial justice movement narrative threads through the perspectives of diverse actors in racial justice, storytelling, or both;
2. Providing creative language, templates, publishable assets, tools, and resources to increase support around racial justice storytelling;
3. Identifying the best tactics and strategies to amplify messages and deepen movement engagement online.

### Books

- **Re:Imagining Change: How to Use Story-Based Strategy to Win Campaigns, Build Movements, and Change the World**, 2nd Edition by Patrick Reinsborough & Doyle Canning
- **It Was Like a Fever: Storytelling in Protest and Politics** by Francesca Polletta
- **Storytelling for Social Justice: Connecting Narrative and the Arts in Antiracist Teaching** by Lee Anne Bell (for a great summary of the book and interview with the author, see: [https://organizingengagement.org/models/storytelling-project-model/](https://organizingengagement.org/models/storytelling-project-model/))
• **Telling our Own Story: The Role of Narrative in Racial Healing** by Rachel D. Godsil & Brianna Goodale
• **In My Grandmother's House Black Women, Faith, and the Stories We Inherit** by Yolanda Pierce
• **African American Arts: Activism, Aesthetics, and Futurity: The Griot Project Book Series** by Sharrell D. Luckett
• **The Story of Your Life: Writing a Spiritual Autobiography** by Dan Wakefield

Webinar Chat

• *Storytelling and Racial Justice Webinar Chat*

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